

# Aashirwaad Rana

2D Animator | Motion Graphics Designer

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## SUMMARY

Passionate and innovative motion graphics designer with a strong background in 2D Animation, graphics design and video/audio editing. With 5 years of experience in the industry, I thrive on bringing creative visions to life through captivating visuals and seamless multimedia experiences. From conceptualization to execution, I am dedicated to delivering high-quality projects that exceed expectations and leave a lasting impact.

## SKILLS

### Hard Skills

- 2D Animation
- Motion Graphics Designing
- Video Editing
- Audio Editing
- Storyboard
- Graphics Designing
- Color Correction/Grading
- Image Editing

### Soft Skills

- Team leading
- Teamwork
- Communication
- Decision Making
- Research
- Pressure handling
- Time Management
- Adaptability

## EXPERIENCE

### Motion Graphics Designer | 2D Animator

Lucid Works

May 2024 – Present

- Leading a team on creative designs and motion graphics designs as well.
- Participated in creative meetings to learn animation/motion graphics.
- Gained proficiency in industry-standard graphic and motion designs.
- Manipulating visual elements to achieve desired motion effects.

### Motion Graphics Designer

Gripas Marketing, Kathmandu, Nepal

AUG 2023 – MAY 2024

- Made hundreds of ads for local (national) brands in motion graphics and reel format.
- Learned about the marketing strategies for local (national) brands.
- Lead a team in creative designs part for “DAMI CAMPAIGN”.
- Participated in creative meeting of digital marketing strategies.
- Demonstrated eagerness to learn and contributed to a postive team environment.

### 2D Animator | Motion Graphics Designer

Mero School, Kathmandu, Nepal

MAY – AUG 2023

- Strong impact on production of e-learning videos.
- Learned and applied basic principles of typography in motion design projects.
- Assisted in interpreting story directions to create e-learning videos of class 01 – 10.

### 2D Animator | Illustrator

RGON Studio, Kathmandu, Nepal

JUL 2022 – MAY 2023

- Made animated videos for NGO on REACH campaign “eye checkup campaign” and for Lalitpur Metropolitan City briefing the uses, advantages, convenience of LMC APP.
- Created illustrations and backgrounds for an INGO(IOM UN MIGRATION) for their campaign which provides checkups and facilities for straned immigrated people.
- Designed backgrounds for POWER SHIFT NEPAL, the sanitation women workers rights campaign.

### Graphics Designer | IT

Siddhartha Lumbini Green Resort, Kapilvastu, Nepal

MAY 2021 – JUL 2022

- Created designs for resort, in terms of marketing and advertising purposes.
- Worked with SIDDHARTHA HOSPITALITY’s designers team.
- Designed posters, banners, all types of forms uses in resort.

### 2D Animator (INTERN)

RGON ANIMATION STUDIO, Rupendehi, Nepal

DEC 2019 – MAR 2020

- Learned about the principles of animations and graphics designing.
- Practiced creating 2D motion and still graphics with close mentorship.
- Provided creative support to the animator team.
- Engaged in learning oppurtunities during animated video production and post-production.

## FREELANCE EXPERINCE

### 2D Animator

More than you know, Sydney, Australia

MAR 2024 – APR 2024

Created a heartfelt 2D animated video capturing Sammy's journey as he plans the perfect proposal for Daisy. Designed charming visuals and a warm narrative that brought their love story to life, making the proposal moment unforgettable. Delighted to play a part in such a special celebration through animation!

### Motion Graphic Designer

WorldLink Communications, Kathmandu, Nepal

OCT 2023 – NOV 2023

Produced an engaging explainer video for Worldlink, showcasing the company’s workflow. Crafted a clear, visually compelling narrative that highlighted the efficient processes and team dynamics within Worldlink. My role included storyboard and animation, with seamless integration of brand guidelines, to deliver a professional and informative video that enhances understanding of Worldlink's operational strengths.

### Motion Graphic Designer

Subisu Cablenet Limited, Kathmandu, Nepal

SEP 2023 – OCT 2023

Created an explainer video for Subisu that effectively illustrates the company’s workflow. Designed a clear and engaging narrative in line with the company's guidelines, showcasing Subisu's processes and team collaboration, and delivering a video that enhances audience understanding of the company’s operational structure.

## EDUCATION

### • DIPLOMA IN COMPUTER ENGINEERING

PASSED YEAR 2019

Lumbini Engineering College, Rupendehi, Nepal

### • SCHOOL LEAVING CERTIFICATE(SLC)

PASSED YEAR 2015

Shree Durga Bhagwati Secondary School, Kapilvastu Nepal